SMARTLING

Smartling's Connector for Adobe Experience Manager

Extend Adobe Experience Manager's capabilities with seamless access to a powerful translation management platform.

The Problem

Adobe Experience Manager enables the creation of dynamic and engaging digital experiences. However, translating that content is still a challenging, time-consuming task without the right tools. To effectively address customers across the world, you must have a localized message. You've already invested time and money in a world-class CMS; now you need a streamlined and efficient way to communicate with your customers in any language.

The Solution

The combination of Adobe Experience Manager and Smartling provides users with a robust solution for translation, with full visibility and control across the entire organization. Smartling builds on Adobe Experience Manager's localization framework, enabling you to request translations with the click of a button. The connector bridges your content production with our technology platform so that global content becomes an integral part of your business strategy.
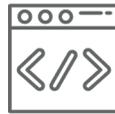
Powerful Tools To Translate Your Content & Products

Save Time & Money

Get translations right the first time around. Smartling captures visual context automatically from Adobe Experience Manager, helping translators to understand your content and layout. Our industry-leading visual interface eliminates uncertainty during translation, saving you time and money.

Reliable Technology

Built on Adobe Experience Manager's localization framework to enable translation of pages, DAM metadata and I18N dictionaries. Select your content for translation and the connector will handle data transfer, translation import and content cloning.

Status & Reporting

Smartling incorporates translation progress data directly into the Adobe Experience Manager interface, meaning your content creation team doesn't need to switch between multiple systems in order to have a full picture of your localization requests and content.

Omnichannel

Localize your entire customer journey with Smartling, a comprehensive translation solution for all your content channels. Along with your Adobe Experience Manager content, you can use Smartling to translate your mobile apps, marketing emails, customer support content and more.

> "Smartling facilitates collaboration on a global scale, enabling us to quickly create the most local content possible."
>
> — Chad Westfall, Vice President, Global Direct Channels, InterContinental Hotels Group

Smartling is Helping Some of the Smartest Brands Localize Their AEM Websites

IHG® InterContinental Hotels Group   OCLC®   TNT THE PEOPLE NETWORK   Cognizant   cloudera